

Privacy Policy

Last Updated: 25/04/2025

Welcome to BioCanvas (“we”, “our”, “us”). We are committed to protecting the privacy of our users in accordance with the Australian Privacy Principles under the Privacy Act 1988. This Privacy Policy explains how we collect, use, store, and protect your personal information as well as your pathology test data.

1. Scope

This Privacy Policy applies solely to information collected by our website from Australian users. It covers all personal information and pathology data that you provide when you register for an account, upload pathology reports, or otherwise interact with our services.

2. Data Collection

A. Pathology Test Data

- **Types of Data Collected:** We collect pathology test reports in PDF format. These reports, typically issued by accredited labs (e.g., SA Pathology), may include your name, date of birth (DOB), and the name of the doctor who administered the test.
- **Method of Collection:** You provide this data by uploading your PDF pathology reports once you have registered as a member on our website.

B. Personal Identifiable Information (PII)

- **Account Creation:** By creating an account and uploading your pathology data, you provide us with personal details for account management and authentication.
- **Consent:** Your membership and subsequent upload of pathology data implies consent to our collection and use of that data as described in this Privacy Policy.

3. Data Use and Processing

- **Purpose:** We use your pathology data to:
 - Extract and analyse the text in your test reports.
 - Store the processed data in our secure database.
 - Display your pathology results in an easy-to-understand, human-readable format.
 - Provide explanations and contextual information about your results.
- **No Third-Party Sharing:** We do not sell, share, or otherwise disclose your pathology data or personal information to any third parties. The analysis is performed solely for your benefit.

4. Data Storage and Security

- **Separation of Data:** To enhance your privacy, your pathology data is stored separately from your personal identifiable information.
- **Security Measures:** We employ industry-standard security measures including Multi-Factor Authentication (MFA) for user accounts. Additionally, our systems ensure that the pathology data is not accessible via the public internet.
- **Access Controls:** Only authorised personnel have access to your data, and all access is monitored and logged to prevent unauthorized use.

5. Data Retention

- **Pathology Data:** Your uploaded pathology data is retained indefinitely to support ongoing analysis and historical tracking. This includes aggregated or anonymised information useful for statistical or research purposes.
- **Personal Information Upon Account Deletion:** If you choose to delete your account, we will remove your personal identifiable information from our systems. However, the underlying pathology data (now de-linked from your personal identifiers) will be retained for analysis and historical purposes.

6. User Rights and Consent

- **Consent to Collection and Use:** By becoming a member and uploading your pathology data, you consent to our collection, processing, and storage practices as outlined in this policy.
- **Your Rights:** In accordance with the Australian Privacy Principles, you have the right to:
 - Access and request a copy of the personal data we hold about you.
 - Request corrections to any inaccuracies.
 - Inquire about the data retention and deletion practices concerning your personal information.
- **How to Exercise Your Rights:** To exercise any of the above rights, please contact us at legal@biocanvas.com.au. We will respond to your request in accordance with the applicable legal requirements.

7. Policy Changes and Updates

We may update this Privacy Policy from time to time. Any material changes will be communicated to you via email, and your continued use of our website after such changes indicates your acceptance of the updated terms.

8. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data handling practices, please contact us at:

- **Email:** info@biocanvas.com.au

This Privacy Policy serves as a guide to how your information is managed and processed. For any legal questions or concerns, please consult with an attorney who specialises in Australian privacy law.